

THE MBMENT Jodeast

**THE SHOWCASE** 

a collaboration with

DARLING

## FIND THE LOOK

Shekinah plays confidence as swagged out bounce back

## SHEKINAH DONNELL

talks about the moment she failed at every try

SLA
She.Leads.Africa

## WELCOME TO THE SHOWCASE

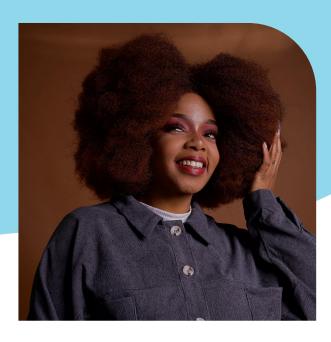


The Moment I is an experiential limited podcast series and digital showcase of confidence following 10 successful women across Africa on the key moments they had self-doubt and regained their confidence.

In having these vulnerable conversations, we wanted to spotlight what confidence in action means to our voices visually. The Moment I experience is a conversation about the moments we are able to come into ourselves after we lose our way facilitated through visual and audio storytelling (podcast) and art (photography). As you experience the work, we hope that you find the beacon of light to regain and remember your self-worth.

All hair depicted in these pictures were provided by Darling.

## ABOUT SHEKINAH DONNELL



Shekinah Donnell is an award-winning South African singer and songwriter, she is a talented artist who was in the top 32 and top 6 of the 7th and 8th seasons of SA Idols when she was 17 and 18.

She is a trailblazer in the South African music industry and was featured in OkayAfrica's 100 Women 2020 List.

Shekinah is an entrepreneurial innovator with a passion for pushing women forward in the South African music scene. In 2020, she founded of Rosefest, a digital platform that supports women in the South African music industry as well as highlights social issues.

**PHOTOGRAPHY** 

Baz Bailey

HAIR

Headwin Kadzunge

MAKEUP

Headwin Kadzunge Natalie Moeketsi

**PRODUCTION** 

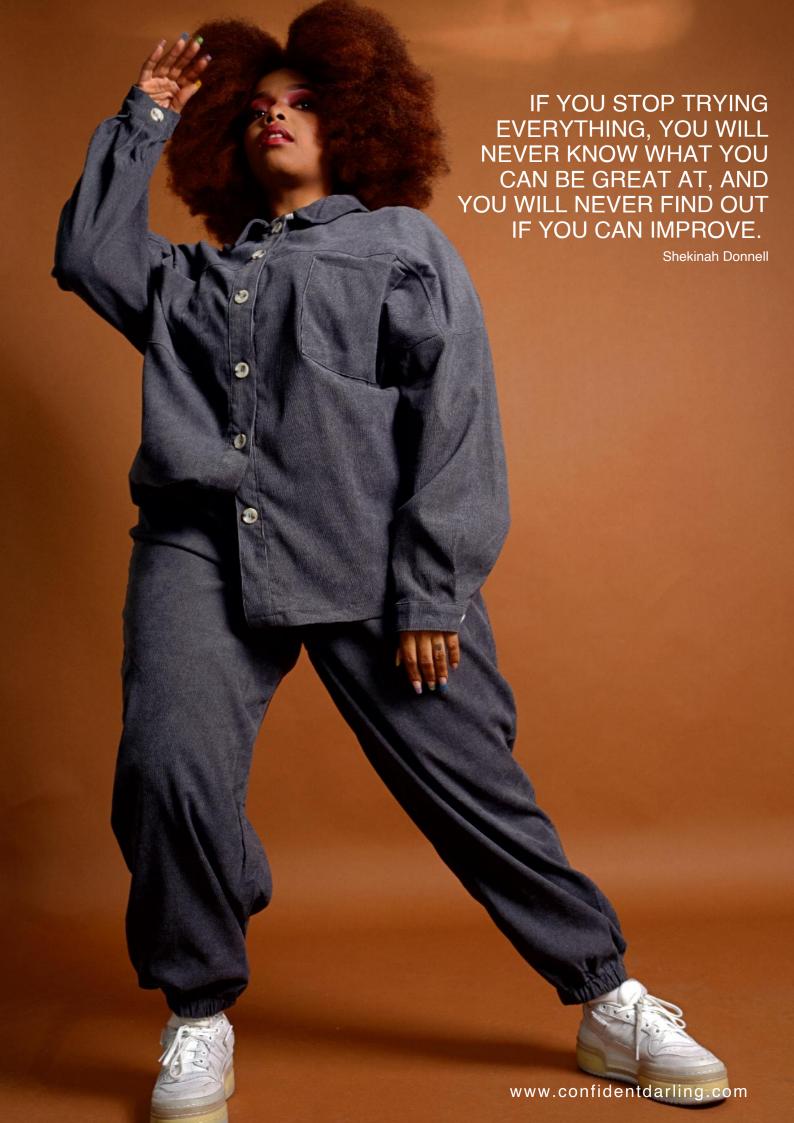
Kofo Adebiyi Ayodeji Ayoola Ame Strydom Baz Bailey Tshimo "Teems" Molefe Denise Onen Asiphe Sibango

ALL HAIR PROVIDED BY DARLING











THE SHOWCASE

For the moments you forget your voice, remember that every word starts with a breath.

#FindYourBeautiful

She Leads Africa x Darling

www.confidentdarling.com